

May/June 2010



Pictured are the owners of the Wiremill Inn

Winner of 'Britain's Best Pub' praises EPoS system for success

pointOne, a leading supplier of EPoS (electronic point of sale) technology, has received praise after equipping the award-winning Wiremill Inn in Lingfield, Surrey, which was crowned 'Best British Pub 2010' & 'Britain's Best Freehouse 2010' at The Publican National Pub Awards.

Viewed as the Oscars of the Pub industry, Director of The Wiremill Inn, Anthony Pender said, "We are thrilled to have won not just one but two awards at this event, and always set ourselves high expectations. We have worked really hard to make The Wiremill Inn a special place and are so proud of what we have achieved and wish to thank all of our staff and local suppliers. Part of our recognition was because of our stance on innovation and change in the industry, and pointOne EPoS has been a large factor in helping to deliver that for us".

At the award ceremony held at The Grosvenor House Hotel in London, The Wiremill Inn was also announced as a finalist in the award for 'Britain's Best Food Pub 2010'. Running for the passed 20 years, this year's event was presented by superstar comedian Michael McIntyre.

The judges chose the winning pub based on best customer service, innovation in the industry, staff development and all round appearance. The Wiremill Inn managed to stand out in all categories and was regarded as an asset to the local community, whereby it is estimated that it put back nearly half a million pounds into the local economy.

pointOne EPoS says that The Wiremill Inn has realised the following benefits by using its system; higher throughput of customers at its bars, enhanced customer service, ease of use reducing training and errors, automated and comprehensive customer billing, security and accountability, discouragement of fraud, improved management reporting, and improved stock control

For more information visit : www.pointone-epos.co.uk
or call on 0845 862 0005.