POINT ONE

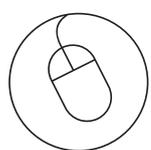**pepperoni pizza
15" stone baked**

Online Ordering

Enables your customers to order and pay via your website for delivery or in-store collection. Coupled with a smartphone app that can be customised to your business, online ordering offers a unique way not only to reduce the pain in processing orders, but greatly increase the customer experience.
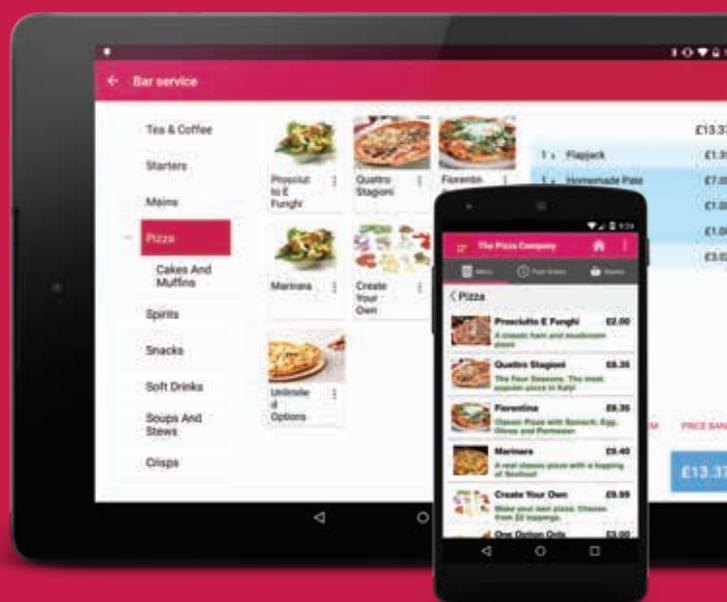
We build into your existing website our online ordering system. Your customer then visits your site and places their order online. Once they have completed their order and input their personal details they get the option to either collect or have it delivered.

If required we can also offer the option for your customer to pay for the order online via a card or paypal. Payment is made to you in the same way you receive payments from credit cards through your bank merchant account number.

Once the order is complete a text and email confirmation follows, and at this point the order is sent directly to your EPoS system. The order can be directly printed or displayed on either an EPoS terminal or kitchen management solution. When you open the order, all information such as name, address, and order details are displayed ready to be sent to the kitchen. The print out in the kitchen also contains all the delivery and personal information of the customer, ready to be attached to the order for delivery.

Key Features of Online Ordering:

· Integrated online on your website via our API or use our front end terminal

· Mobile branded iPhone & Android app available

· Improve service to your customers & stay ahead of your competitors

· Reduce volume of telephone orders

· Accept credit card payments or PayPal securely online

· Integrate with kitchen screens, label printing, driver management and Navman GPS

· Set a minimum customer spend, and manage store restrictions

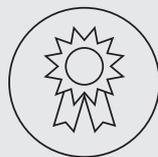· Automate & streamline your delivery orders

Our System Tools

Whether your operation is a 50 cover café, or a 50 site group, we have the products and the skills to ensure you get both the system you require and the support you need. Here are just a few ways your business can benefit from using pointOne EPoS.

Enterprise Stock Control

What you sell, buy, and waste has a big impact on your bottom line. We operate, real time, 'first in first out' stock control for 'actual' GP tracking and reporting, multi supply unit and price for single ingredients, multi department management and cost/ revenue allocation.
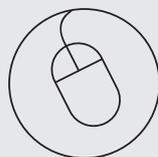
Loyalty & Marketing

pointOne EPoS Loyalty has been designed to help our clients ensure that their customers return for more! By offering a loyalty system to your customers you are taking advantage of one of the best marketing tools used by the biggest retailers today.

Head Office Management

pointOne EPoS Head Office provides owner managers or corporate head offices with the ability to view, consolidate, and manage each of their sites remotely, either singularly, or as a group - and all in real time, with no more overnight polling.

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Tableside Ordering

Our Android Tablet EPoS solution is a cutting edge and class leading solution developed for the casual dining restaurant or similar operation to take orders at the tableside. All common EPoS functions are available and offer the benefit of maximising revenues in pub gardens and table service restaurants.

Kitchen Management

pointOne's new Kitchen Manager delivers clear concise instructions to kitchen staff via a simple easy to view wall mounted touch screen, that displays multiple orders. The screens can be ceiling or wall mounted via space poles.

Chip & Pin

We supply a fully integrated Chip & Pin solution for use, both on the restaurant floor or at the point of sale in the bar. Features such as bill lodging enable you to reduce errors and speed up the payment process.

Apps

We are developing a number of Apps specifically designed to meet the needs of the hospitality industry.

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pointOne is a UK company that is committed to developing, building and supporting, technically advanced, proven, robust EPoS solutions that you can trust. Our award winning solutions have been designed to drive cost out of a business, maximise revenue potential, ensure customer loyalty and deliver exceptional customer service at an affordable price.

Your Business. **Your EPoS.**

To find out more call **0345 862 0005** or email **info@pointOne.co.uk** | **www.pointOne.co.uk**

CHEFS' CHOICE AWARDS WINNER

POINT ONE