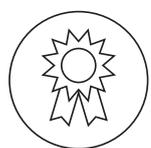


POINT
ONE



Loyalty & Marketing

pointOne EPoS Loyalty has been designed to help our clients ensure that their customers return for more! By offering a loyalty system to your customers you are taking advantage of one of the best marketing tools used by the biggest retailers today.

With more choice and offers from your competitors it is essential that you incorporate customer loyalty into your business strategy.

In addition to earning points and being eligible for certain discounts and promotions, the loyalty cards can also be pre-loaded with credit (or issued with credit) and the customer can charge transactions to their card. This is a valuable strategy in gaining customer loyalty and increasing average spend per head.

Key Features of our Loyalty Package:

- ✓ Easy to set-up and maintain
- ✓ Centrally hosted database so customers can use a card at multiple sites
- ✓ Unlimited loyalty customers
- ✓ Flexible points earning and redemption levels
- ✓ Stamp style loyalty offering
- ✓ Special promotions can be offered on set times and days
- ✓ Multiple discount levels/tiers
- ✓ Comprehensive reporting and exporting of data for marketing
- ✓ Full customer records which are customisable
- ✓ View customer history and compile trend data
- ✓ RFID card compatible



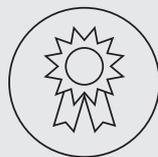
Our System Tools

Whether your operation is a 50 cover café, or a 50 site group, we have the products and the skills to ensure you get both the system you require and the support you need. Here are just a few ways your business can benefit from using pointOne EPoS.



Enterprise Stock Control

What you sell, buy, and waste has a big impact on your bottom line. We operate, real time, 'first in first out' stock control for 'actual' GP tracking and reporting, multi supply unit and price for single ingredients, multi department management and cost/revenue allocation.



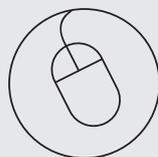
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Head Office Management

pointOne EPoS Head Office provides owner managers or corporate head offices with the ability to view, consolidate, and manage each of their sites remotely, either singularly, or as a group - and all in real time, with no more overnight polling.



Online Ordering

Enables your customers to order and pay via your website for delivery or in-store collection. Coupled with a smartphone app that can be customised to your business, online ordering offers a unique way not only to reduce the pain in processing orders, but greatly increase the customer experience.



Tableside Ordering

Our Android Tablet EPoS solution is a cutting edge and class leading solution developed for the casual dining restaurant or similar operation to take orders at the tableside. All common EPoS functions are available and offer the benefit of maximising revenues in pub gardens and table service restaurants.



Kitchen Management

pointOne's new Kitchen Manager delivers clear concise instructions to kitchen staff via a simple easy to view wall mounted touch screen, that displays multiple orders. The screens can be ceiling or wall mounted via space poles.



Chip & Pin

We supply a fully integrated Chip & Pin solution for use, both on the restaurant floor or at the point of sale in the bar. Features such as bill lodging enable you to reduce errors and speed up the payment process.



Apps

We are developing a number of Apps specifically designed to meet the needs of the hospitality industry.

pointOne is a UK company that is committed to developing, building and supporting, technically advanced, proven, robust EPoS solutions that you can trust. Our award winning solutions have been designed to drive cost out of a business, maximise revenue potential, ensure customer loyalty and deliver exceptional customer service at an affordable price.

Your Business. **Your EPoS.**

To find out more call **0345 862 0005** or email **info@pointOne.co.uk** | **www.pointOne.co.uk**



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